

School District Partnerships

Coastline ROP maintains a close relationship with five partner school districts, Huntington Beach Union, Irvine, Newport-Mesa, Saddleback Valley, and Tustin Unified School Districts. The ROP Board of Trustees is comprised of one member from each district's board. The Board meets monthly to review and take action on policies, budget, and instructional programs. The Coastline ROP Steering Committee is comprised of one representative from each district. These members facilitate interagency meetings and act as liaisons between the school districts, school boards, and the Coastline ROP administration. They also meet with ROP administrators and attend Board of Trustees' meetings.

HIGH SCHOOL PARTNER PERSPECTIVE
11th & 12th Grade Enrollment in Coastline ROP Courses 2009-2010

School District	11th & 12th Graders	Enrolled in ROP Courses*
HBUHSD	8,044	1,895 (24%)
IUSD	4,426	1,069 (24%)
NMUSD	3,369	1,175 (35%)
SVUSD	5,714	2,203 (39%)
TUSD	3,253	1,096 (34%)

*Unduplicated counts of students. **Source: OCDE's DataQuest as of 12/2010.

Industry Partnerships

Coastline ROP's stronghold in local business and industry assures that students receive the most up-to-date experience in the classroom. Industry advisors meet with teachers, career specialists, and administrators annually to review and validate curricula. Advisors share the status of current and future employment opportunities as well as industry trends. Internships, mentors, and guest speakers are just a few of the opportunities that contribute to the success of students.

Fletcher Jones, The Hilton, Cox Communications, Wolfgang Puck, The Montage, Hoag Hospital, and PETCO are among the nearly five hundred industry partners that offer students the opportunity to intern at their facility. This network of community partners ensures that the programs are aligned with current local labor market demands as well as economic and regional trends. These partnerships prepare Coastline ROP students for success in today's highly competitive global economy.

Awards and Accolades

National Enterprise Trade Fair, New York City. The ROP Virtual Enterprise class held at Costa Mesa High School received national recognition by placing first in the business plan category. The team advanced through four rounds at the state level and three more rounds at the national level to win first prize. Team member Ana Alvarado said, "I now have a new *best* day of my life!" Costa Mesa High School is the third school from California to ever win the National Business Plan Competition.

National ProStart Invitational, Kansas City. Newport Harbor High School's ROP Culinary Arts students won first place in both the management and culinary competitions. It was the first time the same state, much less the same high school, did so since the competition began ten years ago.

Cappie Awards for Excellence. Two students from the ROP Theater Technology class held at Huntington Beach High School received this coveted award. Students from this class were also honored at the **John Raitt Awards for Youth** sponsored by the Fullerton Civic Light Opera by winning the award for Best Lighting and Best Crew and Technical Execution.

Virtual Enterprise Trade Fair in Long Beach. Marina High School's ROP Virtual Enterprise students competed against sixty eight high schools and were awarded first place in salesmanship.

Tustin Area Council for Fine Arts. Students from the ROP Computer Graphics class at Tustin High School proudly displayed their projects at this event. Four pieces of artwork were selected to be displayed at the **Huntington Beach Digital Media Show** for the **Orange County Imagination Celebration**. One student was awarded first place in **Tustin Unified School District's Nutrition Services** poster contest.

The Golden Bell Award. Coastline ROP and Huntington Beach High School's Music Technology program received this incredible honor in the area of visual and performing arts. As part of the school's Academy for the Performing Arts, this UC/CSU approved course, taught by instructor Jamie Knight, is designed to respond to the demand of the local entertainment industry.

Apple Exemplary Program. Huntington Beach High School's Academy for the Performing Arts was selected to receive this distinction. This highly coveted honor is shared by an exclusive group of 38 programs nationwide.

Teacher of the Year. John Hall, ROP's Film and Digital Studies teacher from Laguna Hills High School, holds this top honor for the 2010-11 school year. John also advanced to the "Top 14" in the Orange County competition.

Classified Employee of the Year. Sue Gast, Instructional Program Assistant, was named Classified Employee of the Year for the continued support and dedication she shows students and teachers.

Distinguished Student Recognition Event. At an event held each year in May, over one hundred students are recognized for outstanding performance in their ROP class. Coastline ROP is proud to award over \$5,000 to the scholarship winners. These awards are funded primarily by employee donations.

Top Workplace of Orange County. Coastline ROP has received this honor for the second year in a row. The sole criteria for this designation is based on an employee satisfaction survey conducted by The Orange County Register.

COASTLINE REGIONAL OCCUPATIONAL PROGRAM

ANNUAL REPORT 2011

At-a-Glance



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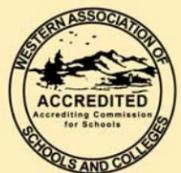
Superintendent's Message

by Darlene Le Fort

At Coastline ROP, we strive to provide students a foundation that helps them find their passion; a foundation where students can cultivate and grow their skills and knowledge; a foundation that encourages the innovative, entrepreneurial spirit that so embodies today's youth. It is, therefore, fitting that the theme for the 2010-11 school year has been *Strengthening our Foundation, Building Student Success*.

In collaboration with our educational partners, Huntington Beach Union, Irvine, Newport-Mesa, Saddleback Valley, and Tustin Unified School Districts, Coastline ROP offers classes that are designed to increase student achievement and keep kids connected to school. These classes provide students a rich, blended curriculum that has been aligned to state standards and evaluated by members of industry. Some classes meet the University of California's visual and performing arts or elective requirement. Many ROP classes include internships at local business and industry sites where ROP students continue to improve their problem-solving skills, critical-thinking skills, and work attitudes. All ROP classes are designed to strengthen and broaden the student's secondary experience.

Together with our districts, Coastline ROP has the capacity and infrastructure to provide students with the adaptable and transferable skills necessary to smoothly and effectively transition to college and careers — skills that will help them prepare for emerging opportunities and a global economy.



Participating School Districts



Coastline ROP 2011 Priorities

Each year, the superintendent in collaboration with the Coastline ROP Board of Trustees and staff, determine the organizational goals. In turn, the Coastline ROP Priorities for 2011 are established. They are:

- I. Improve ROP instructional programs and support services to achieve maximum educational impact on students.
- II. Collect relevant student data to assess the impact of Coastline ROP courses on student learning.
- III. Sustain effective budget development and expenditure procedures.
- IV. Maintain effective and positive communication with all ROP stakeholders.
- V. Strengthen business and industry alliances.
- VI. Implement a professional growth program to improve and enrich practices for all staff.
- VII. Improve strategies that utilize technology to increase the effectiveness of the organization.
- VIII. Utilize human resource services to update policies and procedures.
- IX. Meet the facility needs of ROP programs and services.

A detailed narrative assessment describing Coastline ROP's success in meeting each of the Priorities will be delivered to the Board of Trustees at the June meeting and posted on the ROP website.

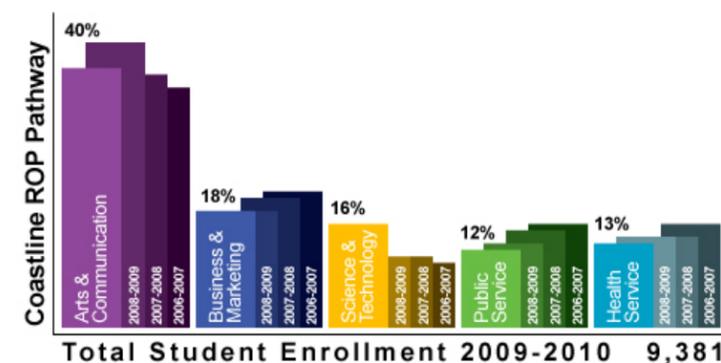


Courses and Trends

Coastline ROP prepares students for both academic and career success.

- ◆ Nearly three hundred sections of CTE courses are offered throughout the participating five school districts.
- ◆ Thirty-two percent of all Coastline ROP course offerings earn the UC/CSU a-g approval in the elective and visual and performing arts categories.
- ◆ Sixty-two articulation agreements are in place with eight local community colleges.

Enrollment in the Science and Technology Pathway increased by five percent. In contrast, student enrollment in the Arts and Communication Pathway declined, reversing a five-year trend. The Public and Health Sciences Pathways enrollment has experienced a slight increase, while enrollment in the Business Pathway has remained fairly constant.



Students

Coastline ROP effectively serves an ethnically and culturally diverse student body. For the 2009-10 school year, Coastline ROP students represented the following ethnic groups: forty-seven percent White, thirty-one percent Hispanic, eleven percent Asian, six percent unknown, two percent African American, two percent Filipino, one percent American Indian, and one percent Pacific Islander. The gender ratio composition was fifty-three percent males and forty-seven percent females.

Budget



California's budget shortfall has resulted in billions of dollars in cuts to public education. As a result, Coastline ROP experienced a twenty percent reduction to the overall budget. Committed to maintaining optimal programs for students, Coastline ROP filled the gaps in a variety of ways: supply and materials budgets were drastically cut; furlough days were implemented; sources for alternate funding were sought; hiring was deferred. In addition, the equivalent of a 3.1 percent cut in wages was experienced by all employees.

One of the biggest concerns to the over 70 Regional Occupational Centers and Programs throughout California continues to be inclusion in the Tier III Categorical Programs. There is active discussion taking place among legislators about categorical programs and flexibility of funding, in particular, as it relates to career technical education. SB 275, sponsored by Senator Hancock, would provide for a system of CTE accountability, would remove ROPs and specialized secondary schools from Tier III flexibility in 2013-14, and establish instead a new CTE coordination program.

Despite the uncertainty that California is facing, the Coastline ROP staff remains diligent in pursuit of its mission:

Coastline ROP provides students with a dynamic career technical education program that prepares students for academic and career success.